

# Why CRM is a MUST in Economic Slowdown??

*Innovate your way out of slowdown through SalesMantra*

*Automate your  
Sales / Services Force*

- ❑ Reduce Cost / Increase Revenue
- ❑ Resource Optimization
- ❑ Identify and Focus on Key Customers
- ❑ Cut-down Unproductive Activities
- ❑ Timely Alerts and Reminders
- ❑ Accurate Projection to Minimize Inventory
- ❑ Get your 80:20 ratio in place
- ❑ Competition / Market Analysis



*DO MORE WITH LESS* : It help you to reduce expenses on your current resources simultaneously increasing your sales revenue

## Sales Mantra

ON DEMAND CRM SOLUTION

**Call - 9819176613 / 9819176623**

**Or Register Online at :**

**www.SalesMantra.com**

### **FSL Software Technologies Ltd.**

**Mumbai :-**  
604, 6th Floor, Corporate Avenue,  
Sonawala Road, Goregaon(E),  
Mumbai (400 063) Maharashtra  
Tel :- +91-22-26850507

**Gurgaon :-** +91- 124- 6990003

**Chennai :-** +91-8884336320

**Noida :-** +91-120 - 2534066 / 67

**New Delhi :-** +91-11 - 29216309

**Chandigarh :-** +91-7508008420

**Hyderabad :-** +91-9542055599

**Pune :-** +91-9819176623

**Ahmedabad :-** +91-9725344104

**Bangalore :-** +91-8884336320

**UAE (Ajman) :-** 050-4821370

# Sales Mantra

ON DEMAND CRM SOLUTION

## 1 - Stop solution for every industry

Our customers are getting better results and are able to increase their sales and profits, Why not YOU?

- » Sales Mantra helps in maintaining all the customer in centralized database.  
(MD, Sharon Control Pvt. Ltd.)
- » CRM helps us to increase our sales as well as service productivity.  
(COO, Rotex Group)
- » We manage our complete sales and service processes from the software.  
(Head Sales, Roop Telsonic Ultrasonic Limited)
- » CRM helps us in managing the new leads and Keep Track of the sales funnel.  
(MD, Techtronics Pvt. Ltd.)
- » The software has definitely helped us to improve our business processes, results in increasing our sales turnover. Now, we have been able to contact our prospects faster with the help of software.  
(Sales Head, Falcon Electro - Tek Pvt.Ltd.)
- » Our People have been able to increase their productivity to the extent of about 20% with the help of this CRM. Sales Team is able to contact much more prospects / customers in same time and the increased interaction has resulted in substantial tangible business benefits to us.  
(Director, Hira Prints Solutions Pvt. Ltd.)
- » We find the system to be an important tool for monitoring our day to day sales activities of all sales executives. It also helps us to maintain MIS and field operations.  
(National Sales Manager, Venus Safety & Health Pvt. Ltd.)
- » We have been able to control our sales productivity with the help of the system. We feel that this system is must for any organisation with more than five(5) Sales/Service persons and more than 100 prospects.  
(Head Sales, Selec Controls Pvt Ltd.)
- » We were maintaining our sales and service data through excel, word and manual files but at the end were not able to conclude the data on weekly/monthly/quarterly basis but with the help of SalesMantra now we are able to do so. It also helps in reporting and monitoring mechanism.  
(MD, Ambtronics Engineers Pvt. Ltd.)



## KEY REPORTS

(Branch Wise, Employee Wise, Product Wise)

- Sales Summary Report
  - Funnel Report
  - Target Vs Achievement Quotation Report
  - Funnel Movement Report
  - Order Vs Collection
  - Cash Flow Report
  - Customer Feedback
  - Daily / Monthly Complaint (s)
  - AMC Due, AMC Pending
  - PM Schedule
  - Sales Funnel / Location Funnel
  - Sales Projection
  - Neglected Calls
  - Quotations
  - Employee Performance
  - Inventory Status
  - Customer Complaint(s)Status
- and many more ...

www.SalesMantra.com